

MANGO TREE CAFE

Neighbourhood cafe & bites

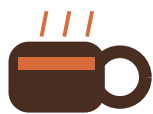
SAMPLE SMALL-BUSINESS BRAND KIT

- Logo + colour system
- Instagram starter post
- WhatsApp promotion poster
- Business card
- Service / price card

LaunchKit Local validation sample

A distinct visual direction designed for this business category.

01 Logo + visual direction



MANGO TREE CAFE

Slow coffee. Good food. Easy days.

Core palette



Espresso
#4A2D21



Terracotta
#D96B3B



Oat
#F0D2A8

Cream
#FFF7EA

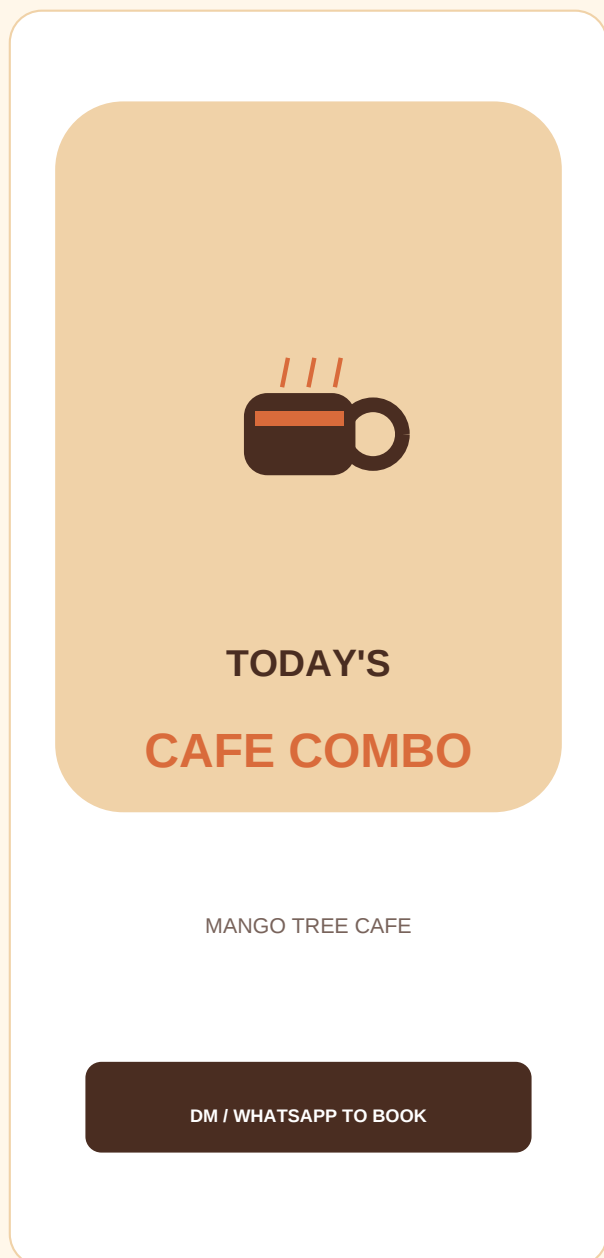


Herb
#6E8B61

Suggested personality

Warm - local - relaxed - appetising - social

02 Social starter assets



03 Sales essentials

MANGO TREE CAFE

Cafe - Dona Paula

Nisha Kamat

Cafe - Dona Paula

+91 9XXXX XXXXX

@samplebusiness

SERVICE / PRICE CARD

Cold coffee + fries	Rs 249
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Pesto sandwich	Rs 229
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Iced mocha	Rs 189
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Weekend brunch plate	Rs 349
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Celebration platter	from Rs 699
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04 What the customer receives

The offer is a coordinated launch pack - not just a standalone logo.

LOGO

Primary + profile mark

SOCIAL

Starter post + story

WHATSAPP

Ready-to-share promotion

PRINT

Card + price/service menu

Validation idea: first sample free -> full kit test price Rs 299-499

Use this only to test demand before paying for automation, domains or ads.