



AURELIA STUDIO

Premium beauty salon

SAMPLE SMALL-BUSINESS BRAND KIT

- Logo + colour system
- Instagram starter post
- WhatsApp promotion poster
- Business card
- Service / price card

LaunchKit Local validation sample

A distinct visual direction designed for this business category.

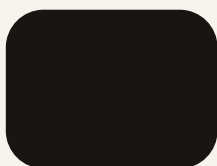
01 Logo + visual direction



AURELIA STUDIO

Quiet luxury. Thoughtful beauty.

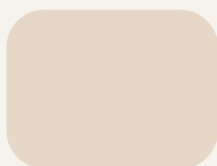
Core palette



Black
#191512



Gold
#B48A56



Champagne
#E6D7C7



Ivory
#F6F2EC

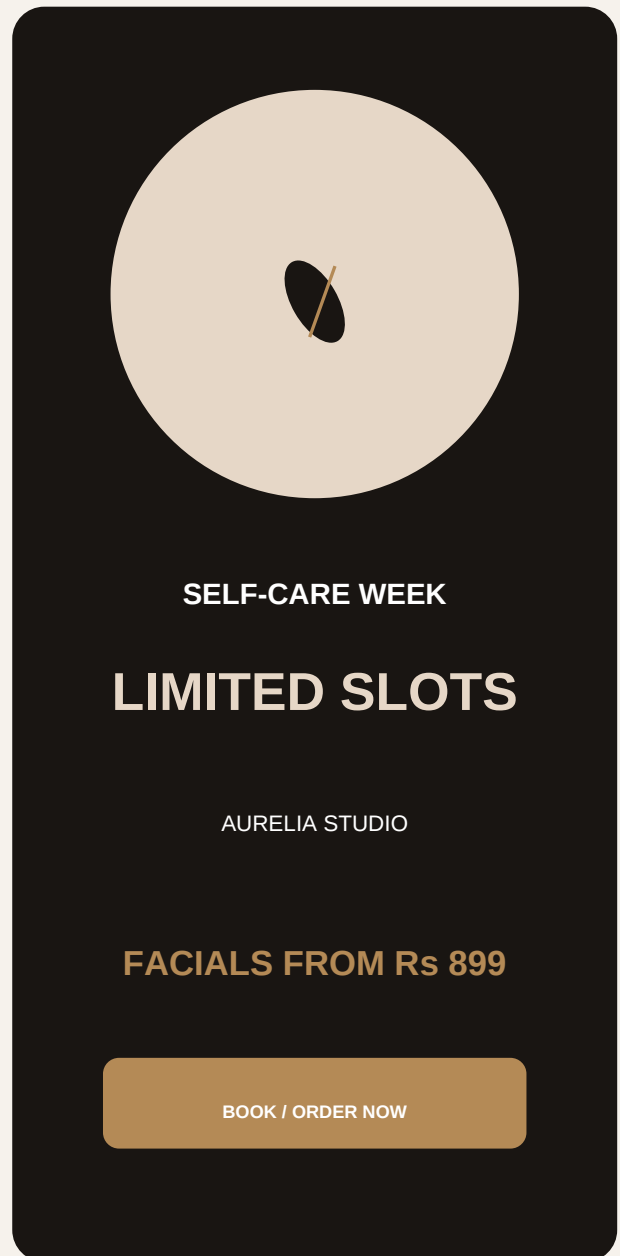
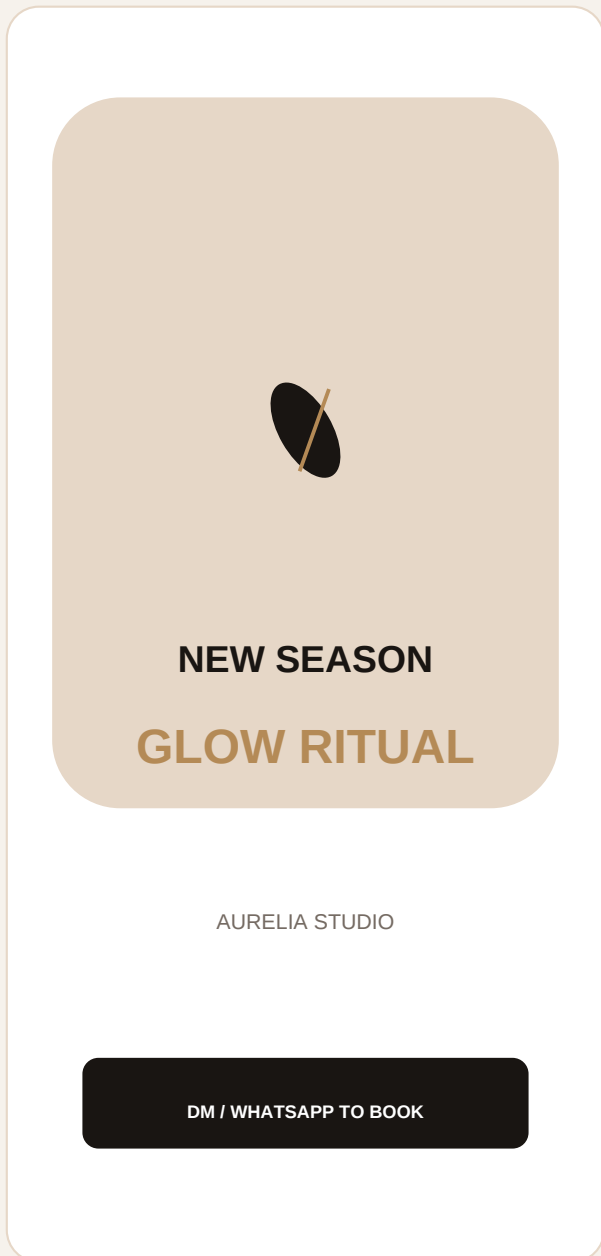


Mocha
#8B6F5A

Suggested personality

Refined - elegant - feminine - premium - calm

02 Social starter assets



03 Sales essentials

AURELIA STUDIO

Beauty studio - Panaji

Aarohi Desai

Beauty studio - Panaji

+91 9XXXX XXXXX

@samplebusiness

SERVICE / PRICE CARD

Signature facial	Rs 899
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Hair spa	Rs 749
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Gel manicure	Rs 699
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Party makeup	from Rs 1,999
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Bridal consultation	By appointment
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04 What the customer receives

The offer is a coordinated launch pack - not just a standalone logo.

LOGO

Primary + profile mark

SOCIAL

Starter post + story

WHATSAPP

Ready-to-share promotion

PRINT

Card + price/service menu

Validation idea: first sample free -> full kit test price Rs 299-499

Use this only to test demand before paying for automation, domains or ads.